



THE PUBLISHING JOURNEY

by

# PEACH BLINK

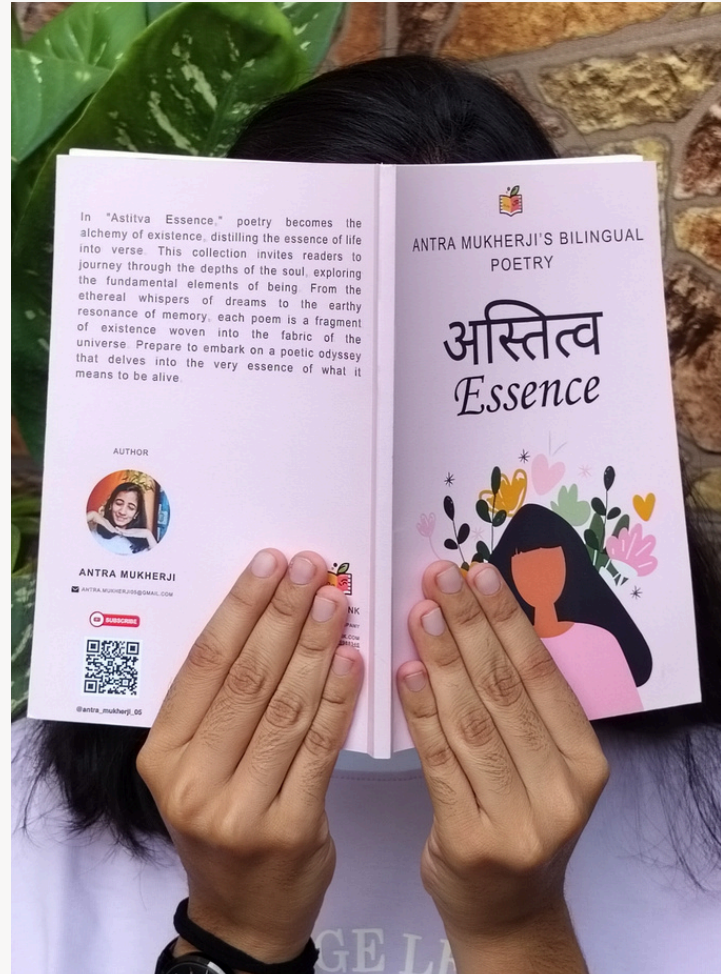
ILLUMINATING STORIES & ENHANCING EXPERIENCE



[www.peachblink.com](http://www.peachblink.com)

# About Us

Peach Blink has been in the business of publishing books for five years and has successfully published over 25 titles. Many of our authors have trusted us with their work multiple times. Whether you have completed your thesis, have an idea for a book, or are in the middle of writing one, we are here to help you through the entire process.



We don't just publish books; we assist you in writing them as well. From the initial idea to the final product, we're with you every step of the way. Plus, we offer one of the lowest publishing costs in the market.



# THE PUBLISHING PROCESS





# EDITORIAL

Our meticulous editorial process begins with thorough proofreading to ensure grammatical precision and clarity. We also conduct rigorous plagiarism checks to maintain originality and uphold the highest standards of integrity. This crucial phase guarantees your manuscript is polished and ready for publication.

## Proofreading:

Our skilled editors review your manuscript to correct grammar, punctuation, and spelling errors. This ensures clarity and enhances the overall readability of your work.

## Plagiarism Check:

We utilize advanced tools to detect and eliminate any instances of plagiarism, safeguarding the originality of your content. This step is vital to maintain the integrity and authenticity of your manuscript.





# ACQUIRING LEGAL RIGHTS

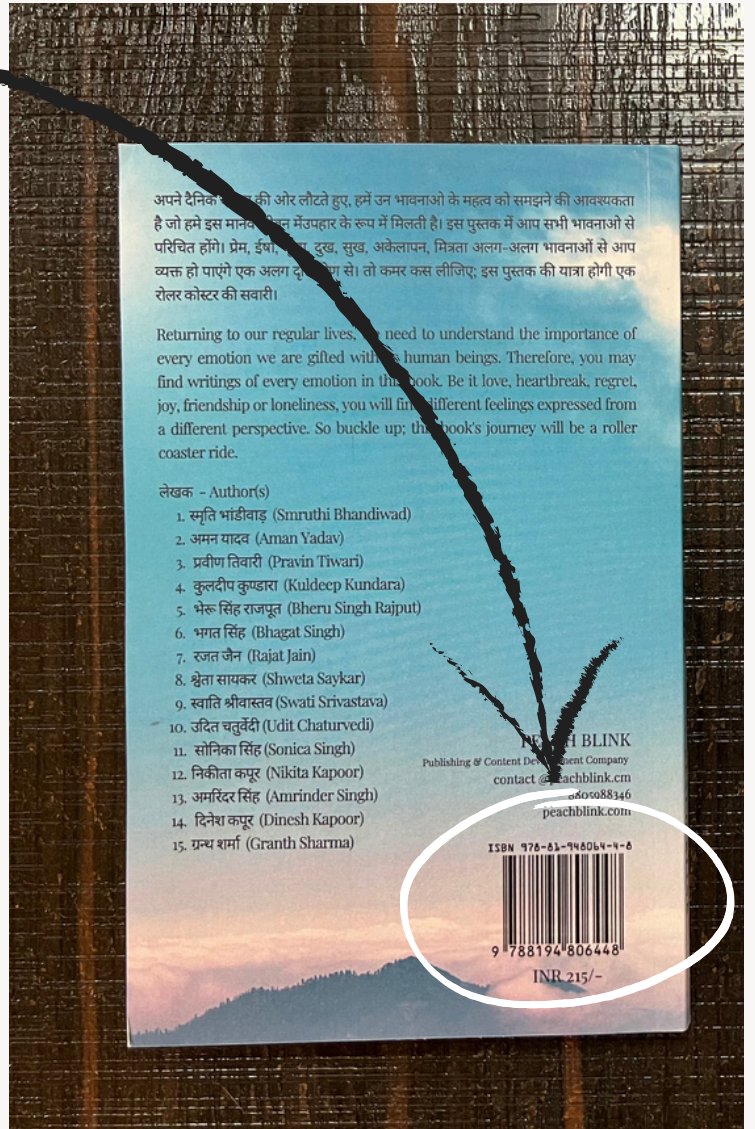
Securing the legal rights for your book is a fundamental step to protect your intellectual property. We assist in obtaining the necessary legal documentation to ensure your work is legally safeguarded and recognized

## ISBN:

We manage the process of acquiring an International Standard Book Number (ISBN) for your book. This unique identifier facilitates cataloging and sales, making your book easily discoverable by readers and retailers.

## Copyright:

We help you secure copyright for your book, providing legal protection against unauthorized use and ensuring your exclusive rights as the author. This step is crucial in establishing your ownership and control over your work.





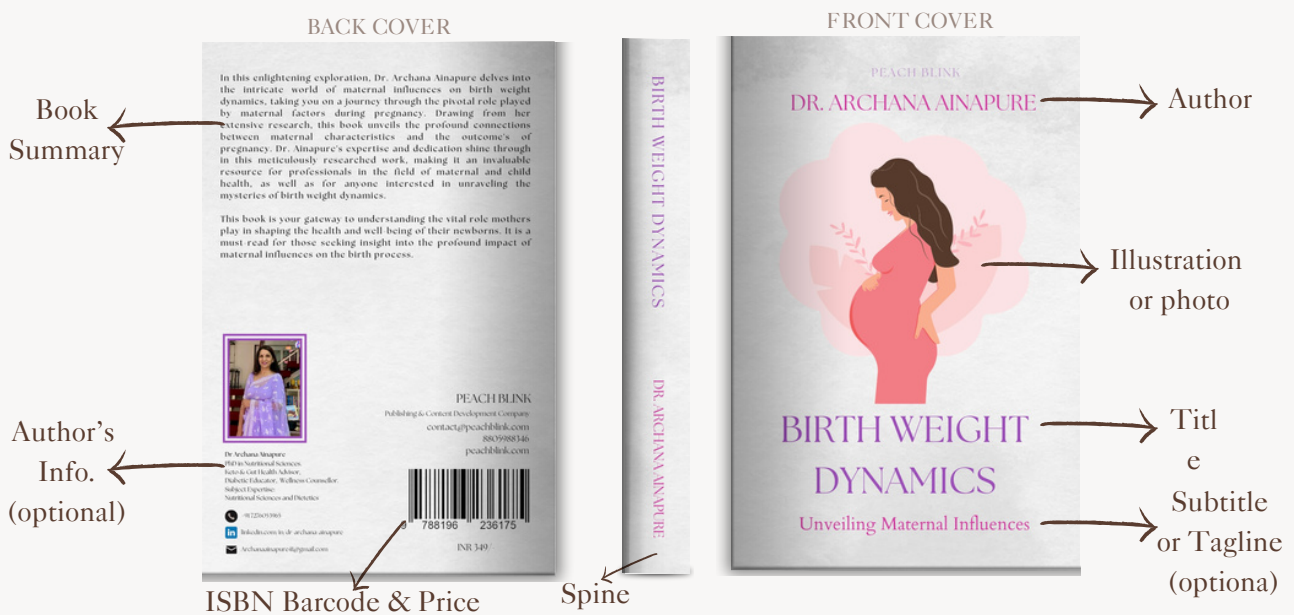
# DESIGNING

Our comprehensive design process brings your book to life visually, covering everything from the cover to the internal layout. This stage ensures that every aspect of your book is aesthetically pleasing and reader-friendly.

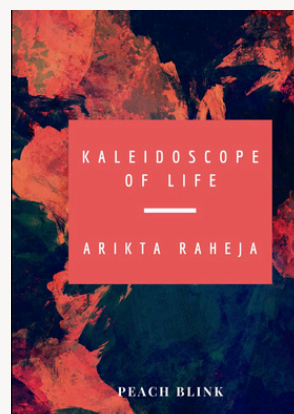
## Cover Design:

We create captivating front and back covers, along with a well-designed spine, to attract readers and convey the essence of your book. Our design team focuses on visual appeal and market trends to make your book stand out.

### Anatomy:



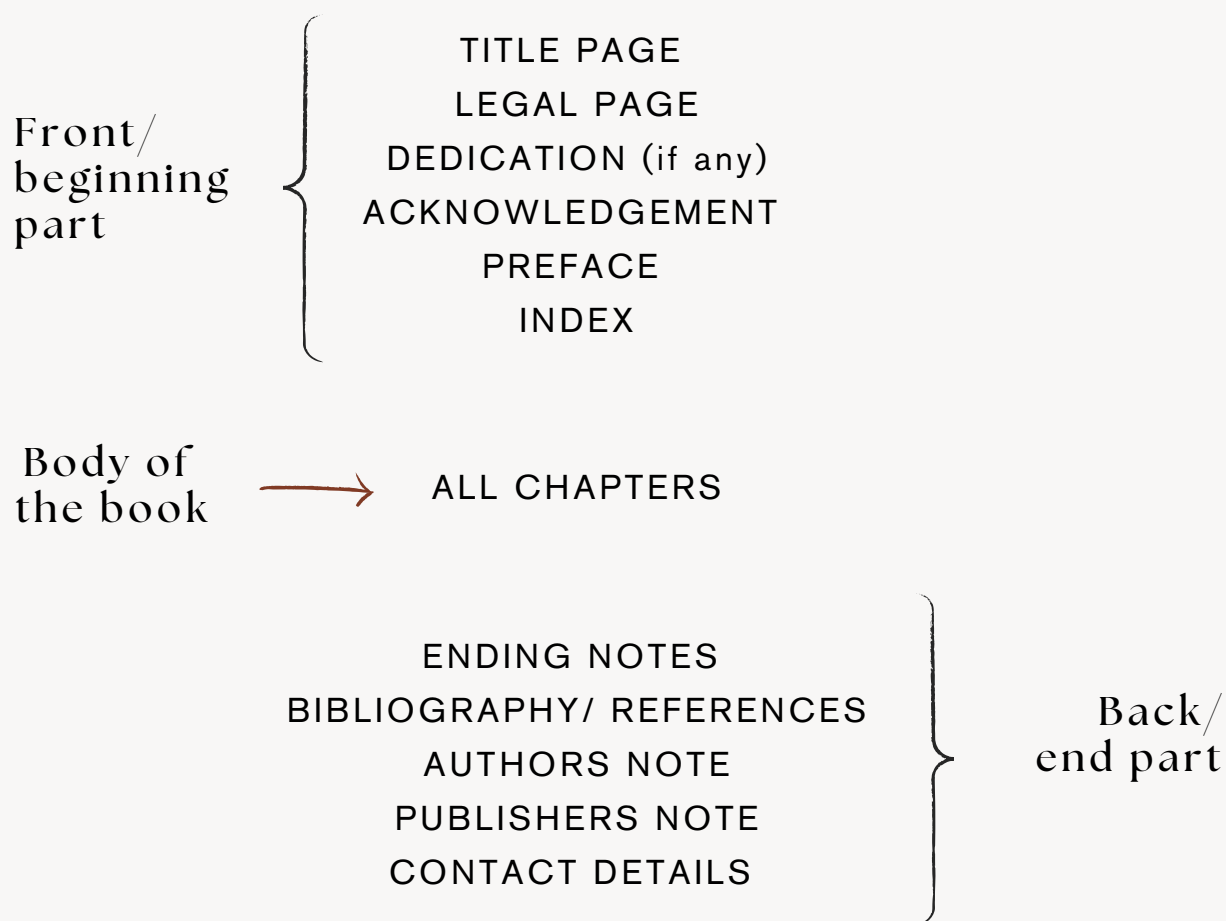
### Other Samples:





# Internal Architecture:

We meticulously design the internal layout of your book, including text formatting, font size, and structural elements. This encompasses the title page, legal page, index, preface, acknowledgements, main body, and back matter, ensuring a cohesive and professional presentation.

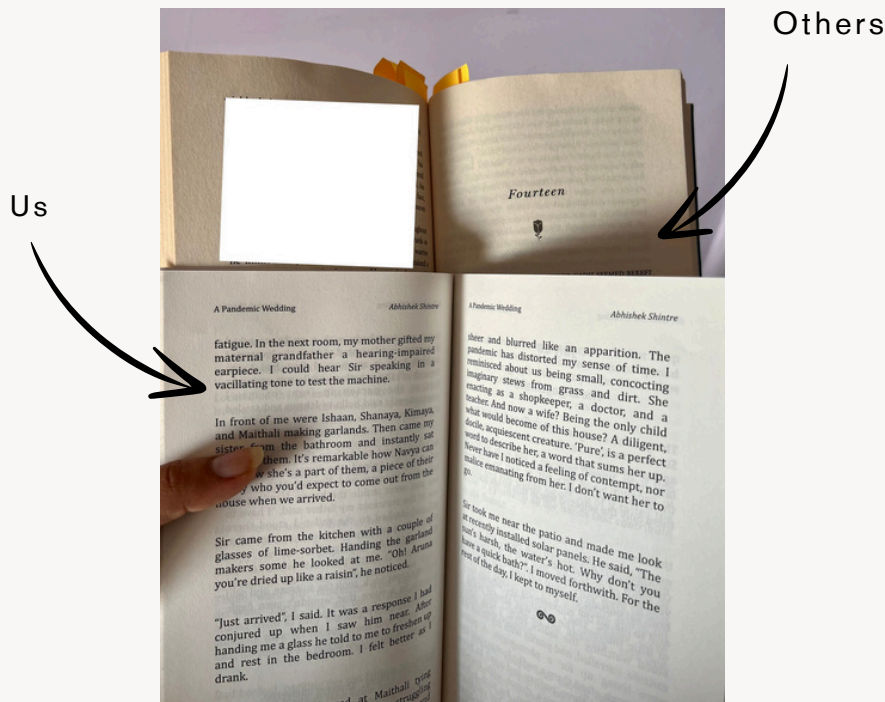




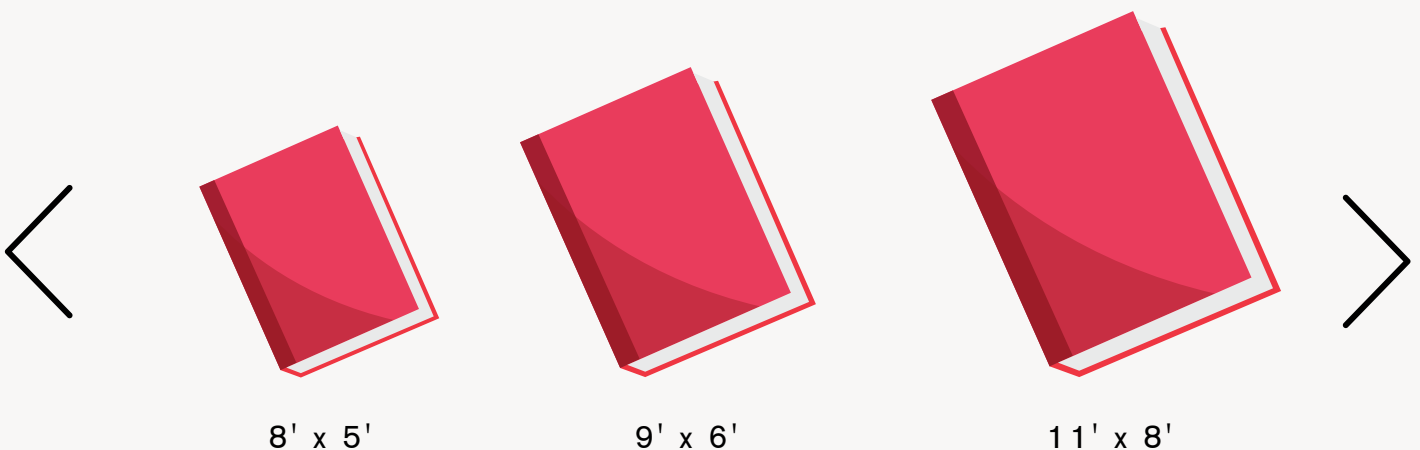
# PRINTING

We pride ourselves on delivering superior printing quality that sets your book apart. Our state-of-the-art printing technology ensures vibrant colors, sharp text, and durable binding, while our commitment to excellence means that every book is printed with the highest standards of quality. From the paper selection to the ink, we ensure your book looks professional and lasts over time. Additionally, we offer customizable printing sizes to suit your specific needs, whether you prefer a standard format or a unique dimension, ensuring your book meets your vision and market requirements.

## Comparison:

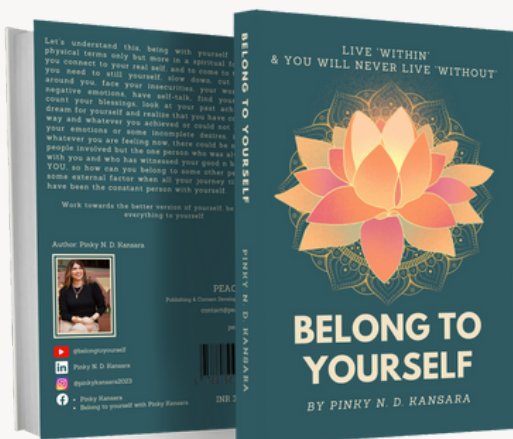
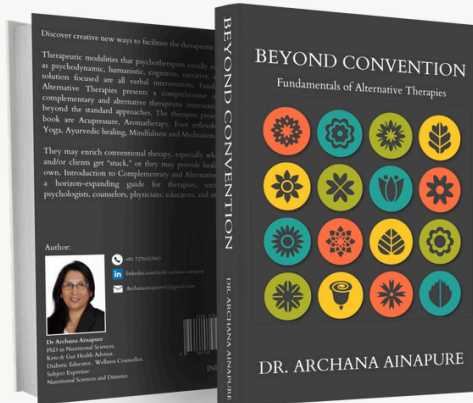


## Flexibility in print size:





# Blueprint to reality:





# E-BOOK

We ensure your book reaches a global audience by making it available as an e-book on Amazon Kindle, one of the leading platforms for digital book sales. Our e-book formatting guarantees a seamless reading experience across all devices, expanding your book's accessibility and market reach.



**amazon**kindle





# LISTING

We maximize your book's visibility by listing it on multiple prominent platforms, including Amazon.in, Amazon Prime, Flipkart.in, Swiggy Mini, WhatsApp Catalogue, and our own website. This extensive reach ensures your book is easily accessible to a wide audience, boosting sales and readership.



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New Launch



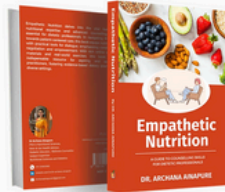
*Astiva Essence*  
₹299.00

Add to Cart



*The Digital Entrepreneurship 5.0*  
₹299.00

Add to Cart



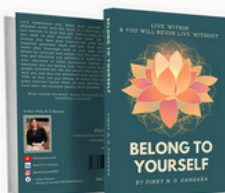
*Empathetic Nutrition*  
₹699.00

Add to Cart



*Birth Weight Dynamics*  
₹349.00

Add to Cart



May I help you?

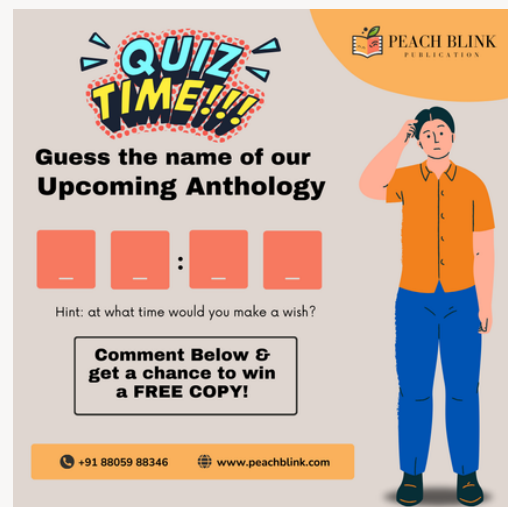


# MARKETING

Marketing: We provide comprehensive marketing services for our published books, tailored to each book's unique genre. Our marketing strategy is divided into three phases: pre-marketing, ongoing marketing, and post-marketing. Each phase is carefully planned to build anticipation, maintain momentum, and sustain long-term interest, ensuring maximum reach and impact for your book.

## Pre-Marketing:

The pre-marketing phase is designed to generate excitement and anticipation before your book's launch. We create buzz through engaging campaigns such as video trailers, "guess the book name" contests, and opportunities to win a free copy. These activities are aimed at building interest and engaging potential readers ahead of the official release.





## On-going Marketing:

The ongoing marketing phase focuses on promoting your book during its launch period. Whether online or offline, we ensure a robust presence through creative social media campaigns and engaging content. For offline events, we complement with online shares and updates, while online promotions include dynamic social media creatives and Instagram Live sessions to maintain momentum and engage with readers directly.





# Post-Marketing:

After your book is launched, we focus on sustaining interest and driving continued sales through strategic post-marketing efforts. This includes gathering and sharing reviews, creating informational posts, and publishing paid reviews. We also feature articles on Medium, updates on the author's blog, engaging videos of the author, and visually appealing book shoot posts to maintain visibility and engage readers.

**BOOK REVIEW**

The collection offers a profound exploration of life's complexities, blending vivid imagery with deep emotional insights. The author's masterfully captures moments of joy, sorrow, and contemplation, making each poem a relatable reflection of the human condition.

★★★★★

Pradeep Sharn peach\_blink\_

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**BELONG TO YOURSELF**

BY PINKY N. D. RANSARA

TheHitavada  
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ehitavada.com

### Highlighting retail industry's challenges & solutions

By PRITI DHOPTÉ

The foundation of Retail Management authored by Sanjeev Vasagadekar is perfect for an aspiring entrepreneur, a seasoned retail professional or someone who is curious about the inner workings of the retail industry. The author has rightly put that today the world of retail is not only about businesses and customers but about human stories, the dreams and the sheer passion that go into creating successful retail ventures. The book splits into 6 chapters which embark us to the past customs to latest trends. With three decades of corporate experience the author starts with an overview of Retailing environment in India in depth including its key elements, basic rules and multiple retail formats. It brings about most valuable insights of the dynamic industry in achieving success in the ever-evolving retail landscape.

With thorough understanding of retail operations, the author in the second chapter sheds lots of foresights on retail planning to how to understand retail customers and put great emphasis on knowing the ongoing process, continuously monitoring and adopting strategies based on evolving customer preferences with marketing dynamics to stay relevant. A concise note will assist readers with strategies on attracting, satisfying and retaining customers as a lifelong loyal partner. The varieties of customer attitudes and their corresponding solutions adds an intriguing dimensions to the reading experience. His expertise on the subject is evident in the detailed description of the customer services, complete with diagrams, charts and comparisons. Assessment in the form of Q&A after every chapter add a lot of value in determining our comprehensive understanding of the content. This book stands out because it not only imparts theoretical knowledge but also integrates practical life experiences by emphasizing leadership and effective management in developing concepts, ideas and plans. As a distinguished subject matter expert, the author made the topic of Retail Merchandise Management engaging by thoroughly explaining the critical process, which involves numerous steps from "planning to sell." What caught my attention was the detailed description of the store operations that led to fantastic shopping experience with well-trained staff & organized structure – an aspect that is often overlooked. He has distilled his 30 years career experience to help those aspiring to succeed in the retail industry. Training over 1000 graduate and post graduate students across multiple cities and placing more than 650+ students in various retail stores adds an extra layer of valuable insights to his teachings. By the time you finish this book, you will have a comprehensive grasp of the retail industry's complexities, challenges and opportunities. I highly recommend it to anyone aiming for significant success in the retail business.

**FOUNDATION OF RETAIL MANAGEMENT**

BUILDING SUCCESS

**SANJEEV VASAGADEKAR**

**Book Review**

Title: Foundation of Retail Management Building Success  
Author: Sanjeev Vasagadekar  
Pages: 250 (paperback)  
Price: Rs. 452/-

5 Reasons you should buy 'THE DIGITAL ENTREPRENEUR 5.0'

- It provides entrepreneurs with essential digital marketing information.
- It makes use of real-life examples
- It drives growth in career
- It features expert insights
- It teaches about concepts beyond marketing

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दैनिक भास्कर चित्तौड़गढ़ भास्कर 03-06-2024

# चित्तौड़गढ़ भास्कर

1 जून 2024 चित्तौड़गढ़ - धौलपुर - सवाई

**बचपन में कविताएं लिखकर छोड़ देती थी अंतरा, मम्मी-पापा ने इकट्ठा कर छपवा दिया कविता संग्रह अस्तित्व-एससेंस, 5 जून को होगी लॉन्च**

अंतरा के प्रवास को मिला साहित्यकारों की सराहना

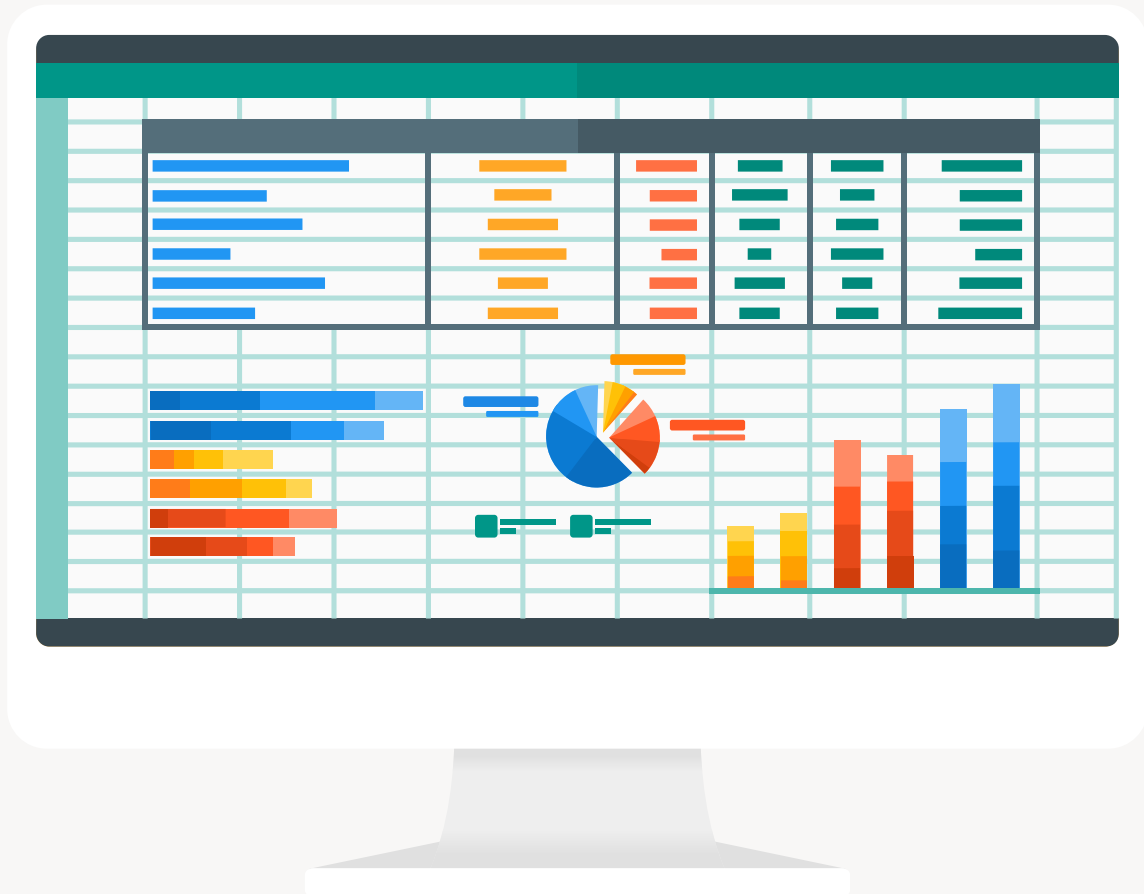
सर्वश्री • स्व. गोवर्धनलाल ब्यादत की प्रतिमा अनावरण व पत्नीश्वर का लोकदर्शन 9 को होगा



# SALES NAVIGATION

Once your book is launched and available for sale, we meticulously track every sale through a detailed, live-access sheet. This transparent system allows the author to monitor sales in real-time.

After accounting for third-party deductions, we provide a 30% royalty to the author, ensuring clear and accurate financial reporting.





# REVIEWS



**Udit Chaturvedi**

Local Guide · 124 reviews · 233 photos



★★★★★ a month ago

A highly flexible publication house that keeps author's priorities in mind while going forward with any publication. Highly recommended one to collaborate with 🍷 Cheers to Peach Blink 🌟 Keep up the great work



**Archana Ainapure**

6 reviews



★★★★★ 9 months ago

“ Peach Blink Publishing was there every step of the way and best of all, I never felt like I was just a customer to them.”

Reply



**Shubham Medankar**

1 review · 2 photos




★★★★★ 2 weeks ago **NEW**

Really appreciable service. Nikita Ma'am is very supportive. Highly recommended publisher to get your book published from.










 **Urmi Thakker**  
4 reviews · 1 photo

★★★★★ 9 months ago

Had the pleasure to work with Nikita, founder of Peach Blink and it was an absolute delight! The customization, value added insights and client centric approach instantly made the collaboration very easy and relaxed, especially for a first-time author/publisher. Do keep up the good work!

 Reply  

  **Ruchu Katyal**  
2 reviews

★★★★★ 6 months ago

Hello All ,  
I would like to strongly recommend Peach Blink to every author like me who is keen to launch and publish his / her first thought of feelings and content on paper.. Peach Blink really helps you at each and every step and most importantly guide you in the most transparent way... I am very delighted to be associated with Peach Blink for my first book- Reset- The perfect guide towards weight management and healthy lifestyle .. happy reading and best wishes to team of Peach Blink to keep up the good work !!

 1 

 **Milan**  
2 reviews

★★★★★ 6 months ago

When I called, I was given EXCELLENT service and I was happy to be not only helped by a very generous staff/custodian, but also to receive good options too Very happy Experience with Peach Blink 😊

 Reply  1 



# PLANS & PRICING





# BOOK PUBLISHING

Fiction, Non-fiction, Novel, etc.

Services	Qty
Editorial	Proofreading & Plagiarism
Legal	ISBN & Copyright
Designing	Book Cover 5 options
Marketing	14 days
Listing + E-book	Y
Paid Reviews	2
Author Copies	5

**Total Amount**      INR 25,000/-

These are general quotes. For personalized quotes tailored to your specific services, please call +91 8805988346 for a free consultation or write us at [contact@peachblink.com](mailto:contact@peachblink.com)

PHD



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Ph. D. Thesis, Educational Books, Syllabus  
conversion into book & similar.

Services	Qty
Conversion	Transformation of content into a book.
Editorial	Proofreading & Plagiarism
Legal	ISBN & Copyright
Designing	Book Cover 5 options
Marketing	14 days
Listing + E-book	Y
Paid Reviews	2
Author Copies	5
<b>Total Amount</b>	<b>INR 30,000/-</b>

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[contact@peachblink.com](mailto:contact@peachblink.com)



# POETRY BOOK



Services	Qty
Editorial	Proofreading & Plagiarism
Legal	ISBN & Copyright
Designing	Book Cover 5 options
Marketing	14 days
Listing + E-book	Y
Paid Reviews	2
Author Copies	5

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**Total Amount**      **INR 20,000/-**

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# STUDENT PACKAGE

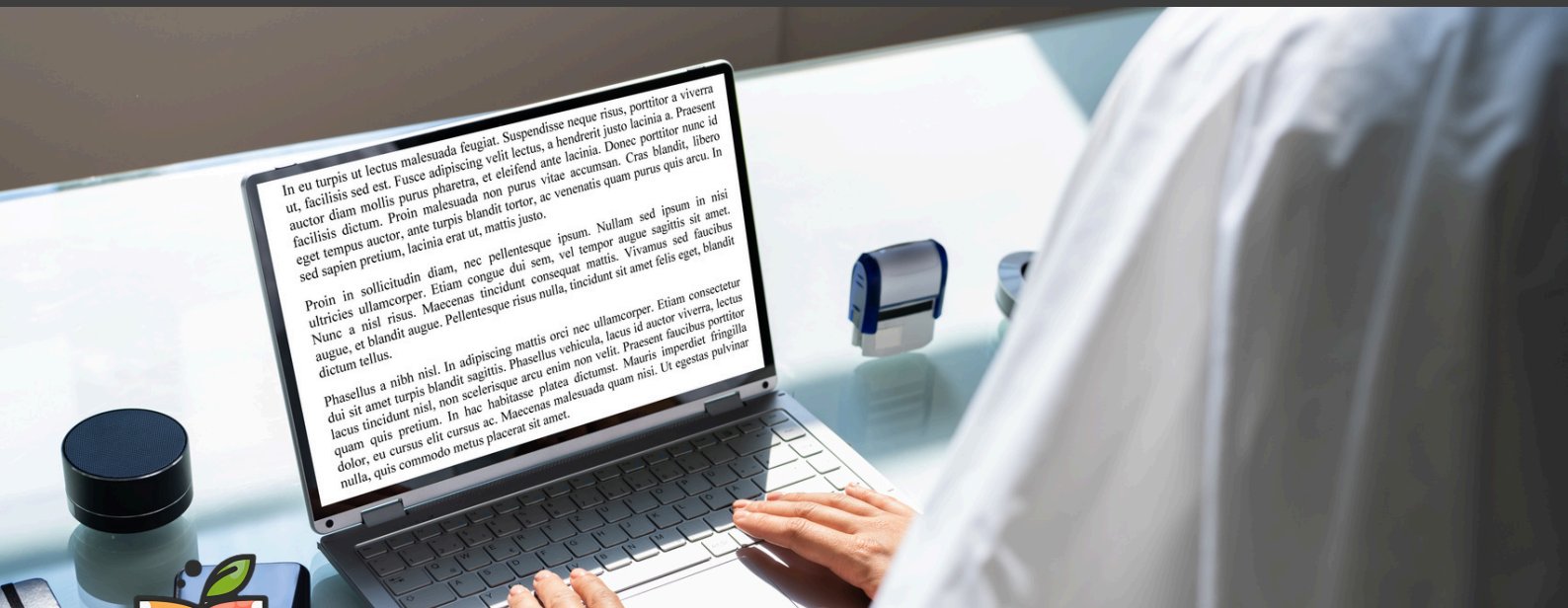
Poetry, Fiction, Non-Fiction, Novel and similar.

Services	Qty
Editorial	Proofreading & Plagiarism
Legal	ISBN & Copyright
Designing	Book Cover 5 options
Marketing	14 days
Listing + E-book	Y
Paid Reviews	2
Author Copies	5

**Total Amount**      **INR 15,000/-**

Open to all students with a valid student ID (school, graduate, or postgraduate level). PhD candidates are not eligible.

These are general quotes. For personalized quotes tailored to your specific services, please call +91 8805988346 for a free consultation or write us at [contact@peachblink.com](mailto:contact@peachblink.com)



# GHOST WRITING

Any Kind

Services	Qty
100 - 150 pages	INR 15,000/-
200 - 250 pages	INR 25,000/-
300 - 500 pages	INR 35,000/-
600 - 750 pages	INR 50,000/-

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## A NOTE FROM THE DIRECTOR



Years ago, when I aspired to become a published author, I faced significant barriers: publishing companies often dismissed young authors, and the costs were prohibitively high. Determined not to let others face the same challenges, I founded Peach Blink with a commitment to support aspiring writers at affordable rates. Our unique approach means you only pay for the services you need, and we handle the investment in printing your book. Your books remain on the shelf until you decide otherwise, and authors receive a 30% royalty on sales.

Peach Blink has been dedicated to publishing for five years, with over 25 successful titles and many repeat authors. Whether you're completing a thesis, have a book idea, or are in the writing process, we're here to support you from start to finish, offering one of the lowest publishing costs in the market.

I would love to discuss how we can help bring your work to life. Please reach out for a free consultation to explore how we can collaborate.

Warm regards,

Mrs. Nikita Kapoor Matharu  
Director, Peach Blink.





# OUR ACHIEVEMENTS

startup.siliconindia.com

## Peach Blink: A Cicerone to Writers

**Nikita Kapoor**  
Co-Founder & Business Director

It may be a cliché, but it's true Words are powerful! And the skill of creating hard hitting writing is possessed only by a few. One of the common most desires among writers is the want to get their writings published in the form of articles,

Top 10 Digital Publishing & Broadcasting, 2021  
- Silicon India

Women Face of the Year 2023  
- Fox Story India

Women Face of the Year 2023

## FOX STORY INDIA

FEATURING

### WOMEN FACE OF THE YEAR 2023

**Fox Story India** is a renowned news platform of India. It is Google-verified and is considered esteemed by the Indian readers for its direct and precise presentation of news. Its news are unadulterated, unbiased and are considered 'reliable' by the readers because the prime motive of Fox Story is to let unmanipulated news accessible to everyone regardless of the classor status.

**Fox Story India** took the initiative to recognize the India's 100 Emerging Entrepreneurs of our society. The initiative to recognize and honor the hardworking people for their contribution to the society is greatly appreciated by everyone. Entrepreneurs play a great role in inspiring masses to lead and choose 'discomfort' to progress in life, because no progress was ever seen in comfort zone. Such people who are struggling to make it on their own need to be appreciated.

The India's 100 Emerging Entrepreneurs by Fox Story India are:

<p><b>NIKITA KAPOOR</b> She is a Publisher, Researcher, and a Professional Speaker. She is the Director of the company 'Peach Blink Publishers' and Co-Founder of 'Moutza Club' in Pune. She has achieved many awards like 'Best Emerging Publishing Company - 2022', 'The Bharitya Youth Face of India Award 2021' and more.</p>	<p><b>RUCHITA ADSUL</b> She works full-time as a professional. During the pandemic, she began her journey to create Polka Dots as a hobby turned business. She runs her scented candle business to educate the public about how safe organic candles are.</p>
<p><b>SHOBITHA</b> She is the Founder of 'Lotus Yoga Studio' in Chennai. She works as an IT Recruiter/HR for a company in UK. She has been practicing yoga for the past 10 years and teaching it for the past 2 years. She has been associated with ISKCON from a very young age.</p>	<p><b>KRITI BHARDWAJ</b> She works as a Human Resources Professional and a Trainer. She is transforming the lives of people with the help of training, strategies, processes, initiatives, research, and technology. Her goal is to make an integrated application of her research and interests; she aspires to be an all-rounder.</p>



Awarded for being Entrepreneur, 2021  
- by Symbiosis Pune



Powerful Women Awards,  
Best Emerging Publishing House 2022  
- Curly Tales



"Writing is the painting of  
the voice."

— Voltaire



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